

GOVERNMENT OF TAMIL NADU

ABSTRACT

QUALIFICATION - Recognition of the Post-Graduate Diploma Courses awarded by the Bhavan's Rajaji College of Communication and Management, Madras for purpose of employment in public services - Orders - issued.

PERSONNEL & ADMINISTRATIVE REFORMS (R) DEPARTMENT

G.O.Ms.No.60

dated: 1.2.96

Read:

21252

1. From the Director, Bhavan's Rajaji College of Communication & Management, Madras-4, Letter No.BVB/20-C/91, dated 30.4.91.
2. G.O.Ms.No.441, Personnel & Administrative Reforms (R) department, dated 20.12.93.
3. From the Secretary, Tamil Nadu Public Service Commission, Letter No.6190/DG3/94, dated 20.12.94 and 23.5.95.

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ORDER:

The Director, Bhavan's Rajaji College of Communication and Management, Madras in his letter first read above, has requested the Government to recognise the Post Graduate Diploma Courses in the following disciplines for appointment in public services:-

- i) Journalism
- ii) Public Relations
- iii) Marketing & Sales Management and
- iv) Industrial Relations & Personnel Management.

2. The request of the Director, Bhavan's Rajaji College of Communication and Management, Madras for recognition of the above Post Graduate Diploma Courses has been referred to the Committee constituted for this purpose in the Government/second read above. The Secretary, Tamil Nadu Public Service Commission in his letter third read above has stated that the Committee resolved at its meeting held on 15.7.94 to recommend to the Government for recognition of the following courses offered by the Bhavan's Rajaji College of Communication, Madras for purpose of employment in public services:-

Post Graduate Diploma in

- i) Journalism
- ii) Public Relations
- iii) Marketing and Sales Management
- iv) Industrial Relations and Personnel Management.

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3. The Government after careful examination have decided to accept the recommendation of the Committee and accordingly direct that the Post Graduate Diploma Courses awarded by Bhavan's Rajaji College of Communication and Management, Madras, in

- i) Journalism
- ii) Public Relations
- iii) Marketing and Sales Management and
- iv) Industrial Relations and Personnel Management

be recognised as qualifications for the purpose of employment in public services.

(BY ORDER OF THE GOVERNOR)

P. S. PANDYAN,
SECRETARY TO GOVERNMENT

To

The Director,
Bhavan's Rajaji College of Communication,
38-39, East Mada Street, Mylapore, Madras-4.
All Secretaries to Government, Madras.9
All Heads of Department.

The Secretary,
Tamil Nadu Public Service Commission,
Madras.2.

Copy to:

- All Departments of Secretariat, Madras.9.
- All Sections in Personnel and Administrative Reforms Department, Madras.9
- The Secretary to Chief Minister, Madras.9

/forwarded:by order/

S. Arun
Section Officer.
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